

CARBON REDUCTION INSTITUTE CASE STUDY

SUKIN ORGANICS

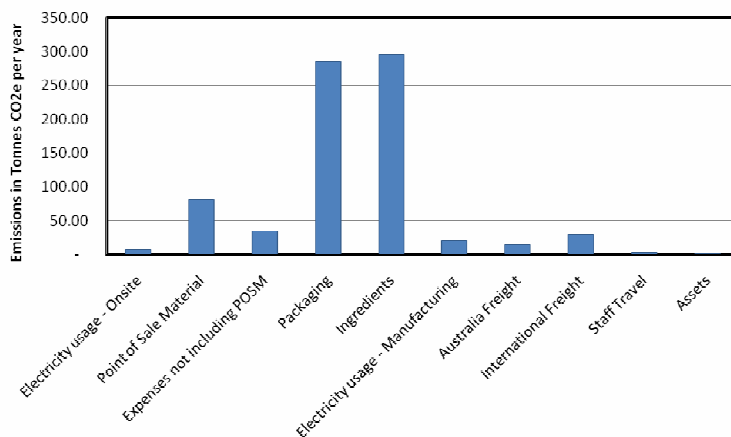
The Beauty Industry and Climate Change

Spa, Wellness and Beauty are all about connecting with mother earth. That's why it seems unfitting that a spa's operations can actually be quite harmful for our planet. The amount of energy used, the embodied emissions in beauty products; heating, cooling and water usage all contribute to global warming. Luckily there are many easy-to-implement measures spas and other industry operators can implement to lower their impact towards climate change, such as installing timer switches, tap aerators; using organic products rather than chemicals, and reducing waste.



Sukin Organic Australian Skincare

Sukins GreenhouseEmissions by Source



Sukin Organics commissioned the Carbon Reduction Institute to undertake a full NoCO2 assessment on its operations, products and activities. The final emissions report determined that Sukin Organics' total emissions were 767.62 tonnes of CO2 equivalent gasses (CO2e) over the 2007/08 financial year. The breakdown for the sources of these emissions can be seen in the figure on the left. Emissions from ingredients, closely followed by packaging emissions, constitute the largest part of Sukin's overall carbon footprint.

It is noteworthy that the emissions embodied in Sukin's ingredients are lower than would be expected for a conventional skincare provider as they are predominately natural ingredients. Sukin purchases carbon credits to offset all emissions from its operations, thus making all its products carbon neutral.

Sukin Organics Range



Low Carbon Spa & Beauty Initiative



Did you know that an average hot towel cabbie emits 1.72 tonnes of CO2 per year? And that simply by turning it off over night for one year, you can save as many carbon emissions as taking a medium-sized car off the road for about 10 weeks? The **Low Carbon Spa & Beauty Initiative** was specially designed to provide the Spa & Beauty industry with a reliable action plan against global warming. Participating in the Initiative will let you investigate practical ways to reduce power, water and waste in your business. You will also offset some emissions with carbon credits and earn the well-established LowCO2 or NoCO2 business certification logo to promote your environmental actions. Please contact us for more info!

About Sukin Organics

Sukin Organics products are produced only from organic botanicals, essential oils and natural ingredients that have been carefully selected to restore the natural vitality and radiance of skin. Products and ingredients have not been tested on animals and are contained in environmentally friendly, recyclable packaging.

Product range includes face care, body care, and hair care and are available in selected pharmacies and health food stores throughout Australia, New Zealand and Asia. Look out for the carbon neutral logo!

For more information about how your business or product can get involved in the Low Carbon Economy, please contact:

CARBON REDUCTION INSTITUTE PTY LTD
Suite 13 38-46 Albany St.
St. Leonards NSW 2065
ABN 26 122 969 233
P: +61 2 9439 9990 F: +61 2 9439 5550
W: www.noco2.com.au
P: 02 9439 9990



ACT NOW AGAINST CLIMATE CHANGE!
BUY CARBON NEUTRAL PRODUCTS AND SERVICES